

Press Release

Regensburg, Sinzing, 10.11.2022



Presentation of the B-Neo Car Seat at the electronica

The trade fair in Munich is considered the world's leading fair for electronics.

- B-Horizon shows novelties of their B-Neo product range
- First time presentation of the B-Neo Car Seat
- The fair opens from November 15 to 18

Sinzing – The electronica, being the world's leading trade fair and conference for electronics, is nowadays considered the most important meeting point of its industry. For the 2nd time after 2018, B-Horizon is exhibiting at the electronica to present their innovations and services.

One of the main focus areas of the exhibition and its accompanying conference program is the automotive business, for which B-Horizon has prepared a particular highlight: the sensor-equipped B-Neo Car Seat that will be presented for the first time. CEO Mohammad Kabany elaborates: “Intelligent sensors in the car interior are increasingly needed, especially in the seat, as they are of essential importance for the next levels of automated driving. The B-Neo Car Seat with its unique sensor system is custom-tailored for those new requirements.”

Furthermore, the B-Neo Gaming Glove, which had its premiere on the GITEX Global in October and is expected to make a tangible impact on the growing gaming and metaverse scene, will be shown live in Munich, as well as innovative applications in the areas smart home, and health & care.

The electronica 2022 takes place from November 15 to 18 at the Messe München. B-Horizon is located in hall B4, stand 500.



Picture 1: The smart sensor system B-Neo is designed for various application areas.



Picture 2: Mohammad Kabany, Founder and CEO of the B-Horizon GmbH



Company profile B-Horizon GmbH:

B-Horizon offers customer-oriented and individual management consulting, development, and quality management in microelectronics. The services include feasibility studies, procurement, development, testing, and support during series production. In 2021 B-Horizon presented their new business unit „Smart Sensors“ with the product line B-Neo. The company with own technical laboratories is headquartered in Sinzing near Regensburg/Bavaria, Germany.

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