

Press Release

Dubai, 10.10.2022



B-Horizon exhibiting at the GITEX Global for the first time

The trade fair in Dubai is the leading platform for technology and digitalization.

- B-Horizon shows novelties of its B-Neo product range
- First time presentation of the B-Neo Gaming Glove
- Target groups from the MEA Region are eagerly interested

Dubai – For the first time, B-Horizon is exhibiting at the GITEX Global. The technology fair, taking place every year in Dubai since 1996, has emerged as one of the world's leading platforms for technology and digitalization, and attracts a broad audience, especially from the MEA (Middle East / Africa) Region.

The GITEX Global 2022 is taking place from 10th to 14th of October. The B-Horizon GmbH is going to present novelties for several application areas of B-Neo, their innovative sensor system. Centerpiece of the exhibition is the demonstrator of the B-Neo Gaming Glove with integrated smart sensors, which is expected to bring innovative impulses to the constantly growing gaming and metaverse scene. Furthermore, novel applications in the areas automotive, smart home, as well as health and care will be presented.

B-Horizon CEO Mohammad Kabany is excited to be part of the tech trade fair in the United Arab Emirates. „Intelligent sensors will play a crucial role in the introduction of future technologies” says Kabany. “The new B-Neo sensor technology provides the perfect basis to realize a large range of future sensor solutions. The GITEX is the ideal platform to reach new target groups and enter the dialogue with potential partners and customers from the GCC Region and beyond.”

The B-Horizon stand is located in Hall 2, C-53, within the German Pavilion.



Picture 1: Helena Nefe (Marketing and Sales Manager) with the B-Neo Gaming Glove, Mohammad Kabany (CEO) and Johannes Seibert (Executive Advisor) at the B-Horizon booth at the GITEX Global in Dubai.



Picture 2: Smart sensor technology for tomorrow's world.



Picture 3: Mohammad Kabany, Founder and CEO of the B-Horizon GmbH



Company profile B-Horizon GmbH:

B-Horizon offers customer-oriented and individual management consulting, development, and quality management in microelectronics. The services include feasibility studies, procurement, development, testing, and support during series production. In 2021 B-Horizon presented their new business unit „Smart Sensors“ with the product line B-Neo. The company with own technical laboratories is headquartered in Sinzing near Regensburg/Bavaria, Germany.

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